



Name: Friendly City Marathon

Date: SATURDAY, 07 September 2019

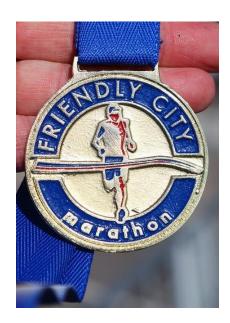
Venue: Fountain Vineyard Church, Newcombe Avenue, Miramar

Times: 42.2km 06h00 – 11h30

21.1km 06h15 - 09h45 10km 06h30 - 08h10



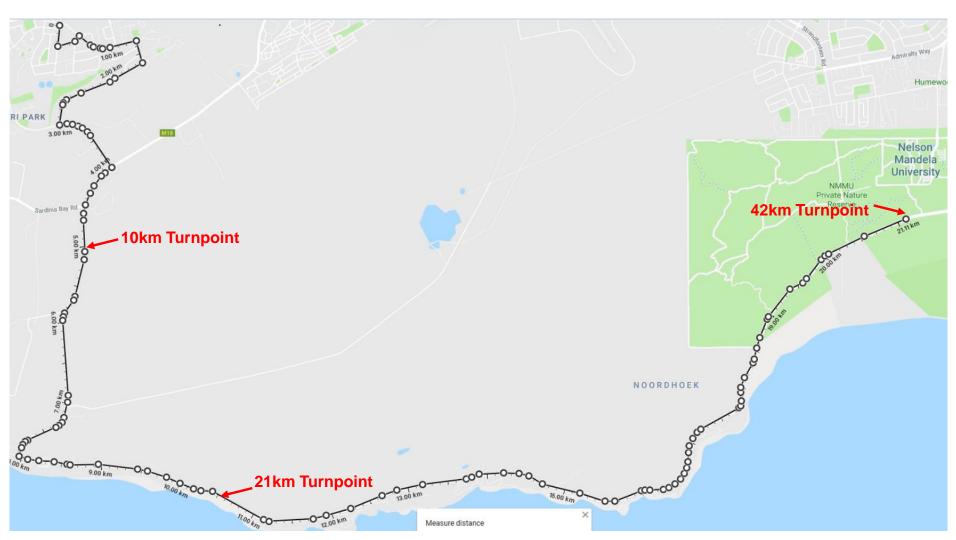






Route Map

Please do not litter on the route - Water tables have bins





Communication and Marketing

Die Burger - Friendly City Marathon, sponsored by Rafi's and Builders Warehouse, is a premier running event in the Eastern Cape.

This established event is now in its 25th year and is professionally organized by the Achilles Amateur Athletics Association.

Retina SA – A cure in sight for Blindness, will be the beneficiary of the event again this year.

Organisers are expecting approximately 1200 entrants this year.

Communication and Marketing:

- EPA Race Calendar & EPA Mail to Clubs
- Above the line: Radio & Print
- Below the line: Posters, entry forms
- Web / Electronic Media
- Social Media
- Venue Advertising :

Fountain Vineyard Church, Rafi's.

Builders Warehouse

